



re-  
creators  
creative  
influencer  
marketing  
agency

RE-CREATORS LLC,  
GEORGIA, TB LSI © 2024



# We do know how to hack a growth

we re-create influencer marketing by bringing extraordinary ideas to life within the content of influencers, nurturing them with creativity and an individual approach, thus they deliver crucial performances

we reform communication with your potential clients through influencers based on our expertise and analysis, implementing the latest and best-performing trends.

we build on your previous efforts in influencer marketing to maintain the brand's tone of voice, as it is in your brand strategy.



re-  
create  
form  
new



500 million  
users reached  
by us in social  
media so far

CREATING





# AIBY: brand recognition increased in the US

9000 clicks  
4000 installs

CPM \$5\*  
CPI \$2

2 200 000  
organic views

242 000  
reactions

14%ER\*



It's clickable, check out our cases!

We revitalized the brand's recognition on a larger scale by utilizing native video formats, resulting in an impressive reach and a lower CPM!

Formats: IG Reels, YT Shorts, TikTok videos

There's no secret — just an expert team with advanced experience in content creation. Reach out to us today!

\* Average values for the entire campaign



# ZELF: gen-z in Spain and France as a target audience



20 000 000  
organic views  
LOWEST CPA\*  
€0.15



We've set a new benchmark for CPA (online card issuances), reducing it from €3 down to €0.15 with the help of influencer-generated content and the brand's referral program

Formats: IG Reels, YT Shorts, TikTok videos.

\* The lowest value within the campaign



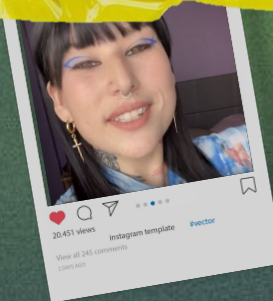
# Moonly: the US & UK niche influencers

We collected a solid base of niche American and British influencers for Moonly. We seamlessly integrated the app into the influencers' everyday lives

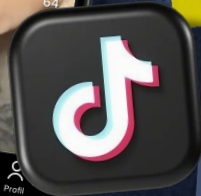
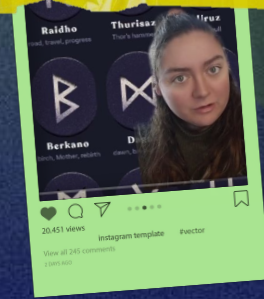
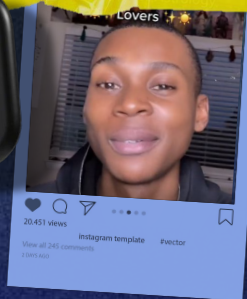
Formats: TikTok videos



400000  
organic views



1500 clicks



\* The lowest value within the campaign



# OCTA: viral videos from Brazilian influencers

We tailored the most suitable content creation ideas individually for each blogger to achieve virality. The videos were funny, informative, and intriguing

Formats: Instagram Reels & Stories, TikTok videos, YouTube integrations and Shorts.

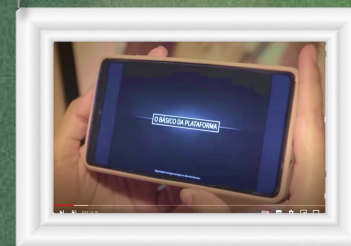


30 000 000  
organic views  
LOWEST CPA\*  
\$5.81

\* The lowest value within the campaign







4 117 000  
organic views  
LOWEST CPM\*  
\$4.25

Formats: YouTube integrations,  
Instagram Reels & Stories

We aimed to natively integrate  
Exnova into influencers' content to  
achieve wide reach, gaining accelerated  
visibility in IG & YT recommendations

Exnova: expanding  
brand presence in  
**Brazil & Chile**

\* The lowest value within the campaign



# Why us? 🤔

## We're creative ✨

**One of our key differentiators is our team's creative mindset. We take a unique approach to influencer marketing, which sets us apart from the rest. Why is creativity so important to us?**

It's important for us to make sure our partners are happy with the results of campaigns, so this way we focus on creativity natively integrating brands and their products into influencers' content. From our experience, approaching campaigns with creativity leads to better reach on social media, providing a fast track to being featured on recommendation feeds (FYPs), where engaging and creative content tends to rise more quickly.

## Unit economics oriented 🎯

**We focus on the unit economics of your product, ensuring that influencer marketing is not only trendy but also profitable. We care about both qualitative results and concrete numbers that prove the return on investment.**

We continually refine our approach, revising benchmarks for our partners. These results are achieved thanks to our comprehensive approach, the expertise of our team, as well as leveraging A/B testing and insights from previous campaigns. We invest the best into our partners' advertising campaigns and flights, ensuring consistent and predictable growth.

## We're highly credible 🤝

**We believe in building trust through full transparency: you'll always be informed about the performance of your investment, and most importantly nowadays, no hidden fees or commissions.**

We also offer real-time data tracking and detailed reports. As a reliable partner, our clients trust us, and our collaborations consistently result in satisfied, long-term relationships. With the transparency we deliver the best cost results in CPM, CPA, CPI, and other metrics. Thus, we have brought our clients a total of half a billion social media impressions and updated benchmarks for many key performance indicators

## Contacts

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**Get a media plan for your next campaign  
Reach out to us: [info@recreators.agency](mailto:info@recreators.agency)  
For quicker communication:**

